

PRESS RELEASE: **Rose City Yarn Crawl**
March 2 – 5, 2017
Portland, Oregon
<http://www.rosecityyarncrawl.com>

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The Rose City Yarn Crawl will run March 2 – 5, 2017. This four-day event is for fiber enthusiasts, allowing them to explore the many yarn shops in and around Portland. Founded in 2009, the Rose City Yarn Crawl is an annual Portland Event aimed at knitters, crocheters, weavers, spinners, and felters.

The 2017 Rose City Yarn Crawl features 14 Portland-area yarn shops – so crawlers can investigate the many neighborhoods in the city. **Last year we had over 4,500+ participants from around the USA, as well as from Canada - and expect to be even larger in 2017!** The Yarn Crawl is a major economic event that generates significant revenue for each business district in Portland with a participating Yarn Shop.

Special Events: Each Shop offers special events and trunk shows during the Rose City Yarn Crawl. This makes every yarn shop visit unique! From live baby alpacas to live music, hourly drawings and indie artist trunk shows, each and every one of the 14 yarn shops have something special to offer. All of these Yarn Shops are small, locally-owned businesses that provide jobs and business activity to their respective geographic areas.

What's Your Favorite Pastime? A popular feature of the Rose City Yarn Crawl are the patterns each Shop creates. Each year there is a theme, with the patterns supporting that theme. **The 2017 theme is "Portland Pastimes"**. Each yarn shop is creating a new pattern just for this event! We'll be celebrating all the wonderful ways Portlanders spend time enjoying their hometown. Every shop will offer a knitting pattern and many will also provide a pattern to crochet - **free during the Yarn Crawl with any "in shop" purchase**. Prior themes have been "Postcards from Portland" with a knit pattern featuring a VooDoo Doughnuts scarf and "Oregon Grows Great Things" with a

crochet pattern featuring a Beer Growler cover. Our fiber artists like to have fun!

Prizes, Prizes and more Prizes! During the Yarn Crawl, participants can register to win prize baskets, gift certificates and more at each of the 14 yarn shops. As in many crawls, the Rose City Yarn Crawl also features a passport, which is stamped at each yarn shop. When crawlers complete their passport, they are entered to win one of several grand prize baskets. All of these baskets are filled to overflowing with yarns, fibers, patterns, books, needles, tools and accessories –all aimed at fiber artists.

The majority of the prizes are donated by the many vendors associated with our yarn shops. This amplifies the business reach of our yarn crawl, making it national – and in some cases international – in scope. The Rose City Yarn Crawl features many yarns, fibers, patterns and accessories from Oregon Indie Artists. Participating in the crawl supports Oregon local businesses!

Something Mysterious: Leading up to the Rose City Yarn Crawl is another extremely popular activity – the “Mystery Alongs”. We hold a nation-wide search for designers to create our “Mystery Along” pattern. In the weeks leading up to the Yarn Crawl we issue weekly clues to those participating, finishing up 2 weeks prior to the crawl. Many shops hold mystery along events. One of the best views of the Rose City Yarn Crawl is seeing hoards of knitters and crocheters all wearing “their” version of the mystery along as they travel around Portland. Everyone enjoys seeing the colors, yarns and embellishments each person has chosen for their interpretation of the RCYC Mystery Along. It’s total fiber fun!

Want to find out more about the Rose City Yarn Crawl happening March 2 – 5, 2017 in Portland, Oregon?

www.rosecityyarncrawl.com

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